

NBANH Strategic Plan 2011/12 -2014/15

Vision: Leading Excellence in Long Term Care

Values: Innovation; Collaboration; Responsiveness; Inclusiveness; Accountability- In an environment of trust, respect and integrity.

Key Result Area and Strategic Goals:

<p>A. Partnerships Development</p> <p>Strategic Goals:</p> <ol style="list-style-type: none"> 1. Build a rapport with LTC service providers 2. Seek engagement of sector at all levels 3. Establish a LTC Association for NB 	<p>B. Membership Services</p> <p>Strategic Goals:</p> <ol style="list-style-type: none"> 1. Develop a comprehensive HR strategy 2. Provide labour support to sector 3. Develop a comprehensive education strategy
<p>C. Communication</p> <p>Strategic Goals:</p> <ol style="list-style-type: none"> 1. Promote and Support inter-nursing home communication 2. Develop and support communication within the entire LTC sector 3. Maintain a strategic communication plan for NBANH 	<p>D. Advocacy</p> <p>Strategic Goals:</p> <ol style="list-style-type: none"> 1. Develop a financial reform strategy for Nursing Homes 2. Support quality of life for nursing home residents 3. Support sustainability of long term care service delivery
<p>E. Research and Knowledge-Transfer</p> <p>Strategic Goals:</p> <ol style="list-style-type: none"> 1. Encourage/ support LTC research 2. Establish collaborative network to support education and knowledge-transfer in nursing homes 3. Work with stakeholders in the development of educational standards for RA. 	<p>F. NBANH Structure</p> <p>Strategic Goals:</p> <ol style="list-style-type: none"> 1. Review membership criteria and Board of Directors composition. 2. Ensure financial sustainability of the NBANH
<p>G. Standardization</p> <p>Strategic Goals:</p> <ol style="list-style-type: none"> 1. Engage stakeholders in adopting a consistent long term care assessment/ measurement tool that is used across the continuum of care. 2. Create an IT Strategy for LTC in NB. 	