

TRANSFORMING THE CULTURE OF CARE

INGENUITY
SUSTAINABILITY
RESPONSIBILITY



INGÉNIOSITÉ
DURABILITÉ
RESPONSABILITÉ

TRANSFORMER LA CULTURE DES SOINS

Sponsorship & Tradeshow Opportunities



The New Brunswick
Association of
**NURSING
HOMES**

L'Association des
**FOYERS
DE SOINS**
du Nouveau-Brunswick

2019

New Brunswick
Association of
Nursing Homes Inc.

Annual Convention and
Tradeshow

May 8th & 9th 2019

Saint John, NB

**Saint John Trade &
Convention Centre**

1 Market Square
Saint John, NB
(506) 694-4720

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WELCOME

The New Brunswick Association of Nursing Homes Inc. (NBANH) is a not-for-profit organization providing a range of membership services including labour relations, benefit and pension management, wellness programs and advocacy. Under the governance of our volunteer board of directors, we thrive on leading excellence in long term care and service delivery in NB.

The NBANH is pleased to invite you to the 2019 Annual General Meeting and Conference, held on May 8th and 9th 2019 hosted at the Saint John Trade and Convention Centre. This year, our theme is ***Transforming the Culture of Care: Ingenuity, Sustainability, Responsibility.*** We trust this venue will give value to our tradeshow and with your support; together, we can make this event a great success!

As always, NBANH will work with exhibitors to provide maximum booth exposure, and to promote your products and services throughout the show. Keeping with tradition, a private reception for our nursing home members only will be held following the Opening Ceremonies on May 8th in the exhibitor's area; wine and hors d'oeuvres will be served.

For any questions or comments, please contact:

Mélanie Eva

Events Coordinator

meva@nbanh.com

506-460-6262

NB Association of Nursing Homes' Convention & Tradeshow Participant will...

- ◆ Develop an understanding of this \$350 million market that is at the heart of community based care.
- ◆ Reach the decision makers of all 68 nursing homes representing over 4,500 residents and 6,000 staff across the province; more than 235 participants attend the AGM.
- ◆ Access to critical information to help you build a strong and beneficial relationship with each nursing home.
- ◆ Become a platinum or gold sponsor and get your corporate membership FREE!
- ◆ Already a member? Take advantage of our tradeshow opportunity to renew and get an instant discount on your booth!

*First right is reserved to corporate and associate members.
NBANH also applies a first arrived, first served policy for all its business opportunities.*

SPONSORSHIP OPPORTUNITIES

Platinum
\$6,000

- Sponsorship identified on your badge
- Logo on screen during the opening ceremonies
- Information Session (\$600 value)
 - 4 banquet tickets
 - Booth (\$1,300 value) includes power
 - NBANH Corporate Membership (\$400 value)
 - 1/4 page ad in AGM program (\$350 value)
- Announcement of sponsorship on the NBANH website before, during, and after the event.
- Logo in the AGM program
- Logo on virtual boards

Gold
\$4,500

- Booth (\$1,300 value) includes power
- 4 banquet tickets
- NBANH Corporate Membership (\$400 value)
- 1/4 page ad in AGM program (\$350 value)
- Announcement of sponsorship on the NBANH website before, during, and after the event.
- Logo in the AGM program
- Logo on virtual boards - *Shared with other Gold Sponsors*

Silver
\$3,000

- 1/4 page ad in AGM program (\$350 value)
- NBANH Corporate Membership (\$400 value)
- Announcement of sponsorship on the NBANH website before, during, and after the event.
- Logo in the AGM program
- Logo on virtual boards - *Shared with other Silver Sponsors*

Bronze
\$2,000

- Announcement of sponsorship in NBANH website before, during and after the event
- Logo in the AGM program
- Logo on virtual boards - *Shared with other Bronze Sponsors*



EVENT APP

The AGM 2019 will have an Event App! The Event App will increase sponsorship visibility, and an easier way to get in contact with the delegates.

The Event App will include both a Sponsor and Exhibitor page, you will be able to include:

- Your logo or picture
- A company description
- A link to your website
- Your contact information, and social media

From the touch of your phone, you'll have access to:

- Live activity feed
- Private and group chats with delegates
- Live polling

Please note that we are still creating the app at this time, stay tuned for more information on where the app will be available for download. For more information about the added value of this event app, please [click here](#).



ADVERTISING

Information Session

Reach your audience in a private setting! Book a session to present your product and/or service.

- ◆ Room set-up with head table and two chairs
- ◆ Theater style seating (30 or more)
- ◆ 30 min presentations
- ◆ One-on-One with the leaders of our sector
- ◆ Only 3 available!

Value

\$600 + HST for corporate/associate member
\$800 + HST for non-corporate/associate member



Program Advertising

Reach your audience through our AGM program! This is the guide that every participant, speaker and guest will consult, again and again, before and during the event.

- ◆ 250 + copies distributed
- ◆ ¼ page in full color Only 8 spots available

Value

\$200 + HST for corporate/associate member
\$350 + HST for non-corporate/associate member

Virtual Advertising

Reach your audience on virtual board located throughout the conference! As delegates enters the AGM, your logo will appear on a timed screen.

Value

\$200 + HST for corporate/associate member
\$350 + HST for non-corporate/associate member

AD SIZE
4" X 5.25"

Files should be 300 DPI

Acceptable file formats:
EPS, AI, PSD, TIF, JPG

MEMBERSHIPS OPPORTUNITIES

Become a Corporate or an Associate Member! NBANH has served as the nursing home sector's official voice for over 45 years. We provide on-going two-way communication with our members through regular correspondence, our bi-monthly e-newsletter, an interactive website and organize an array of events through the year that supports networking between our members and vendors through our Annual Tradeshow.

Highlights of being an NBANH member

- ◆ Access to an electronic version of NBANH's membership contact information;
- ◆ Inclusion of your company's information on our Website's Homepage;
- ◆ A subscription to NBANH's bi-monthly e-newsletter
- ◆ First notice on upcoming events, and first right on the opportunity to attend, exhibit, and/or sponsor all events, including; the Annual Convention & Tradeshow, the Annual Nursing Home Volunteer Gala, etc...
- ◆ Reduced member rates on advertising, plus much more!

Membership Value

- ◆ \$400 + HST for Corporate Membership **(For profit organization)**
- ◆ \$85 + HST for Associate Membership **(individual or non-profit organization)**

For more information regarding membership opportunities, please do not hesitate to communicate with Mélanie Eva (meva@nbanh.com or by phone at 506-460-6262)

A corporate or associate member does not hold the right to vote at the Annual General Meeting nor to participate on the NBANH Board. The NBANH does not endorse a corporate or associate member, and reserves the right to end membership

EXHIBIT HALL HOURS

Wednesday, May 8th, 2019

9:00 am – 3:00 pm Registration: Main Lobby
Noon -3:00 pm Set Up for Tradeshow
3:00 pm-10:00 pm Tradeshow
8:00 pm -10:00pm Exhibitors Reception

Thursday, May 9th, 2019

7:30am-1:30pm Tradeshow
1:30 pm – 3:30 pm Tear Down



TRADESHOW INFORMATION

As an Exhibitor, you will receive:

- ◆ 1 exhibit place 10' x 8'- table skirted and covered
- ◆ 2 chairs
- ◆ 6 outlet electricity
- ◆ Full Registration package for 3 exhibitors (Banquet not included)
- ◆ Mention of your participation in the AGM 2019 program

Value

- ◆ \$1,100 + HST for corporate/associate members
- ◆ \$1,300 + HST for non-corporate/associate members.

To Reserve your Booth

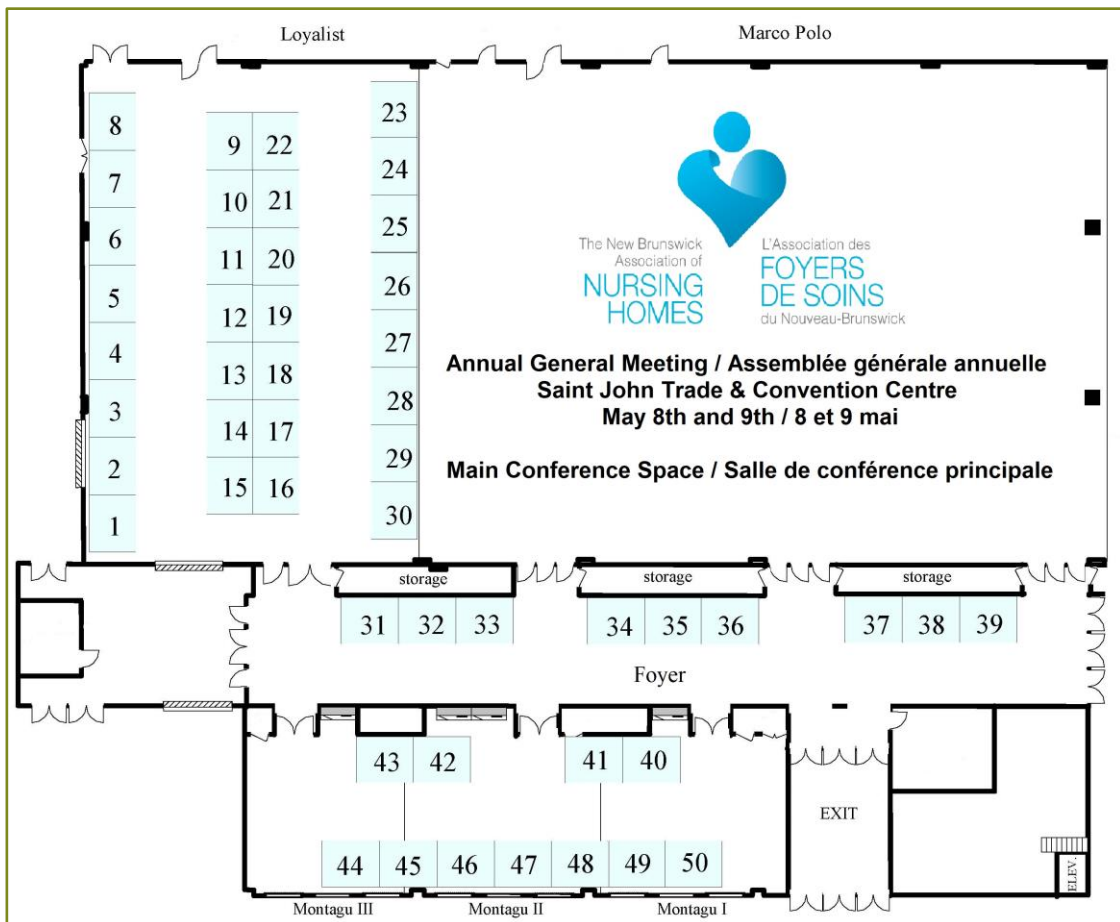
Please see the floor plan and registration form from which you may choose the booth space that best suits your needs.

Cancellation Policy

To confirm your reservation, payment must be received in full by April 5th, 2019. If payment is not made by April 5th, 2019, the booth will go to the next exhibitor on our waiting list.

If you are unable to attend the tradeshow and must cancel, please advise NBANH by April 5th, 2019 to receive full reimbursement. After April 5th, 2019, cancellations will be reimbursed 50% of the registration fee. After May 1st, 2019, there will be no reimbursement.

We thank you in advance for your collaboration.



ANNUAL CONVENTION AND TRADESHOW

REGISTRATION FORM

Organization Name: _____
 Address: _____
 City: _____ Province: _____ Postal Code: _____
 Phone: _ (____) _____ Ext. _____ Fax: _ (____) _____
 Contact Name: _____
 E-mail: _____ Website: _____

Participant Attending the AGM
1)
2)
3)

Tradeshow Exhibitors

Booth + Corporate Membership (\$400 + \$1,100) (for-profit)	\$1,500 + HST = \$1,725.00	
Booth + Associate Membership (\$85 + \$1,100) (non-profit)	\$1,185 + HST = \$1,362.75	
Booth for non-members	\$1,300 + HST = \$1,495.00	
Booth Preference:	1 st	2 nd : 3 rd :

Sponsorship and Other Opportunities

Platinum (booth and corporate membership incl.)	\$6,000	
Gold (booth and corporate membership incl.)	\$4,500	
Silver	\$3,000	
Bronze	\$2,000	
Information Session	\$600/\$800 + HST (\$690/\$920)	
Program Advertising	\$200/\$350 + HST (\$230/\$402.50)	
Virtual Advertising	\$200/\$350 + HST (\$230/\$402.50)	
Associate Membership (non-profit)	\$85 + HST = \$97.75	
Corporate Membership (for-profit)	\$400 + HST = \$460	
Banquet ticket	\$65 + HST = \$74.75	

Grand Total

Your payment: Cheque Visa Mastercard

Credit Card # _____

Exp. Date: _____ Cardholder name _____

Cheque Payable to:

NB Association of Nursing Homes
 206-1133 Regent Street,
 Fredericton, NB E3C 3Z2

Send registration to:

meva@nbanh.com or fax 506-460-6253