



LTC-NB
SLD-NB

2023

**New Brunswick
Association of
Nursing Homes Inc.**

Sponsorship & Tradeshow Opportunities

**Annual Convention and
Tradeshow**

May 17th & 18th, 2023



The New Brunswick
Association of
**NURSING
HOMES**

L'Association des
**FOYERS
DE SOINS**
du Nouveau-Brunswick

Delta Fredericton
225 Woodstock Road
Fredericton, NB
(506) 457-7000

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WELCOME TO LTC-NB!

The New Brunswick Association of Nursing Homes Inc. (NBANH) is pleased to invite you to the 2023 Annual General Meeting and Conference titled: This is Long Term Care in NB (LTC-NB). This event will be hosted at the Delta Fredericton on May 17th and 18th, 2023.

This event will offer sponsors and exhibitors a chance to connect with not only the nursing home sector of New Brunswick, but the entire long-term care community. We trust this venue will give value to our tradeshow and with your support, we can make this event a great success!

NB Association of Nursing Homes' Convention & Tradeshow Participant will...

- Develop an understanding of the nursing home market in New Brunswick.
- Reach the decision makers of all 71 nursing homes representing over 4,800 residents and 7,300 staff across the province.
- Access to critical information to help you build a strong and beneficial relationship with each nursing home.

NBANH is a not-for-profit organization providing a range of membership services including labour relations, benefit and pension management, wellness programs and advocacy. Under the governance of our volunteer board of directors, we thrive on leading excellence in long term care and service delivery in NB.

As always, NBANH will work with exhibitors to provide maximum booth exposure, and to promote your products and services throughout the show. Keeping with tradition, a private reception for our nursing home members only will be held following the Opening Ceremonies in the exhibitor's area; wine and hors d'oeuvres will be served.

For any questions or comments, please contact:

Mélanie Eva
Events Coordinator
meva@nbanh.com
506.460.6262

SPONSORSHIP OPPORTUNITIES

Here are the benefits of becoming a Sponsor:

SPONSORSHIP LEVELS				
	Platinum \$6,500	Gold \$5,000	Silver \$3,500	Bronze \$2,500
Logo in the AGM program	Shared with other Platinum sponsors	Shared with other Gold sponsors	Shared with other Silver sponsors	Shared with other Bronze sponsors
Logo on the NBANH website	✓	✓	✓	✓
Corporate Membership (\$500 value)	✓	✓	✓	
Program advertisement (\$250 value)	✓	✓	✓	
Tradeshow Booth (\$1,300)	✓	✓		
Sponsorship identified on your badge	✓	✓		
Banquet Tickets	4	2		
Information Session during the AGM	✓			
Identified during the Opening Ceremonies	✓			
Name on social media during the AGM	✓			

Do your needs not match an option on the list? Let's discuss what you are looking for!

TRADESHOW INFORMATION

Join the LTC conversation! The tradeshow is a great way for companies to engage with the leaders of the nursing home sector, showcase their product/service, and have fun with the event’s passport! We are thrilled to share that we be hosting the Exhibitor’s Reception immediately following the Opening Ceremonies – this is a sector favorite!

Tradeshow Booth Specs

As an Exhibitor, you will receive:

- 1 exhibit place 6’ x 8’- table skirted and covered
- 2 chairs
- Full Registration package for 3 exhibitors (Banquet not included)
- Mention of your participation in the AGM 2023 program
- Food included (May 17th - Exhibitor’s Reception | May 18th - breakfast, break and lunch)

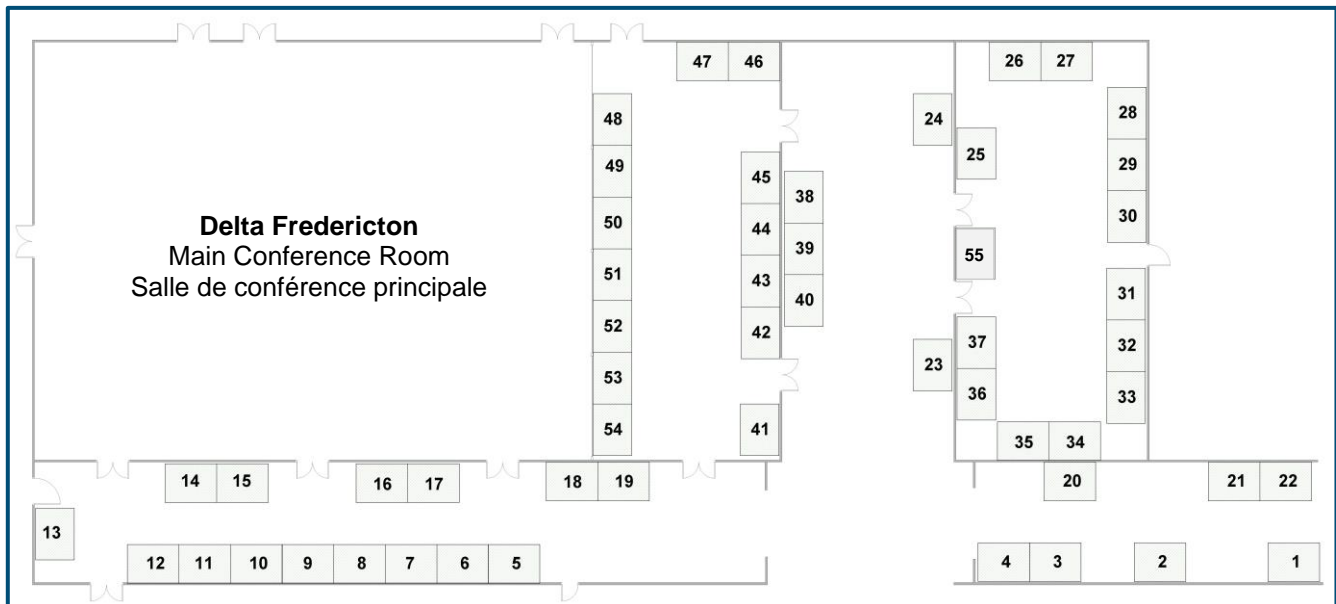
Exhibit Hall Hours

Wednesday, May 17 th , 2023		Thursday, May 18 th , 2023	
10:00 am – 1:00 pm	Registration	7:30am – 9:00 am	Tradeshow (Breakfast)
1:00 pm -3:00 pm	Booth Set Up	10:30 am – 10:45 am	Tradeshow (Break)
3:00 pm-6:00 pm	Tradeshow	12:00 pm – 1:30 pm	Tradeshow (Lunch)
8:00 pm -10:00pm	Exhibitor’s Reception	1:30 pm – 4:00 pm	Tear Down

**Subject to change as we continue the organization of this event.*

Tradeshow Booth Fee

- \$1,300 + HST for corporate/associate members
- \$1,500 + HST for non-members.



BRANDING OPPORTUNITIES

Information Session

Reach your audience in a private setting! Book an information session to present your product and/or service. These sessions will be hosted during breaks and will be included in the event's agenda.

- Room set-up with head table and two chairs
- Theater style seating (25+)
- 30 min presentations
- Only 3 available!

Information Session Fee

- \$700 + HST for corp/associate member
- \$900 + HST for non-member

Program Advertising

Reach your audience through our conference program! This is the guide that every attendee, speaker and guest will consult, again and again, before and during the event.

The Ad Size on your right are the acceptable specs for the ¼ page ad.

- 250 + copies distributed
- ¼ page in full color Only 8 spots available

Advertisement Fee

- \$250 + HST for corp/associate member
- \$400 + HST for non-member



AD SIZE
4" X 5.25"

Files should be 300 DPI

Acceptable file formats:
EPS, AI, PSD, TIF, JPG

BECOME A MEMBER OF NBANH

Become a Corporate or an Associate Member! NBANH has served as the nursing home sector's official voice for the last 50 years. We provide on-going two-way communication with our members through regular correspondence, our bi-monthly e-newsletter, an interactive website and organize an array of events through the year that supports networking between our members and vendors through our Annual Tradeshow.

Highlights of being an NBANH member

- Access to an electronic version of NBANH's membership contact information;
- Inclusion of your company's information on our website;
- A subscription to NBANH's bi-monthly e-newsletter;
- First notice on upcoming events, and first right on the opportunity to attend, exhibit, and/or sponsor all events, including the Annual Convention & Tradeshow;
- Reduced member rates on advertising, plus much more!

Annual Membership Fee

- \$500 + HST for Corporate Membership (for profit organization)
- \$100 + HST for Associate Membership (individual or non-profit organization)

For more information regarding membership opportunities, please do not hesitate to communicate with Mélanie Eva (meva@nbanh.com or by phone at 506.460.6262.)

**A corporate/associate member does not hold the right to vote at the AGM business meeting, nor to participate on the NBANH Board of Directors.*

**NBANH does not endorse corporate/associate members and reserves the right to end membership.*



REGISTRATION

Company:
Contact:
Email:
Website:

FEE STRUCTURE
(check all that apply)

Platinum (booth and corporate membership incl.)	\$6,500	
Gold (booth and corporate membership incl.)	\$5,000	
Silver	\$3,500	
Bronze	\$2,500	
Booth + Corporate Membership (\$500 + \$1,300)	\$1,800 + HST = \$2,070	
Booth + Associate Membership (\$100 + \$1,300)	\$1,400 + HST = \$1,610	
Booth	\$1,500 + HST = \$1,725	
Information Session	\$700/\$900 + HST (\$805/\$1,035)	
Program Advertising	\$250/\$400 + HST (\$287.50/\$460)	
Associate Membership (non-profit)	\$100 + HST = \$115	
Corporate Membership (for-profit)	\$500 + HST = \$575	
Banquet ticket (May 18 th Dinner and Dance)	\$100 + HST = \$115	

GRAND TOTAL:

Booth Preference: If you are reserving a booth, send along your preference with this registration.

TRADESHOW PAYMENT

- **For Cheque Payment (check here)**
- **For Credit Card Payment (check here):** Visa Mastercard American Express

Credit Card #		
Exp:	CSV:	Name:
Billing Address:		

Cancellation Policy: To confirm your reservation, payment must be received in full by April 7th, 2023. If payment is not made by April 7th, 2023, the booth will go to the next exhibitor on our waiting list. If you are unable to attend the tradeshow and must cancel, please advise NBANH by April 7th, 2023 to receive full reimbursement. After April 7th, 2023, cancellations will be reimbursed 50% of the registration fee. After May 8th, 2023, there will be no reimbursement.

Additional Tradeshow Services: If you require additional services to your booth, for example, electricity or a large item delivered, please click here to contact [Global Convention](#).

Thank you for supporting NBANH!