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FROM THE
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AGM & Virtual Conference

May 19th, 2022



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Gamification Code : PROG2022



CHAIR OF THE AGM PLANNING COMMITTEE MESSAGE



It is with great pleasure that we present the NBANH 2nd Virtual Conference. There could not be a truer theme than “Rising from the Turbulence” for both the nursing home sector and the NBANH staff. We have all come together during these hard times to navigate through this pandemic. When I think of our theme and how it connects to our sector, I think of a phoenix; a symbol of renewal, peace, and prosperity.

This conference includes a fantastic speaker line-up! Who is ready to laugh with James Mullinger? Or connect with the many sponsors and exhibitors thrilled to meet you LIVE! And of course, a chance to win some great prizes with gamification codes! We continue to use the AGM logo as it was designed to represent various senior services coming together to form a unified approach to quality of care for seniors, with nursing homes taking the lead.

I want to give a special shout out to the AGM Planning Committee members; Nancy Cail (Administrator at Rexton Lions Nursing Home), Diane Beaulieu (administrator at Fundy Nursing Home), and Mélanie Martin (Director of Operations, NBANH) for their dedication and assistance with organizing another successful event.

Enjoy the conference! Here’s a code: MEVA

Mélanie Eva

AGM Planning Committee Chair
Administrative coordinator, NBANH

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**JAMES MULLINGER****Comedian**

James Mullinger was one of the UK's top comedians and the Comedy Editor for GQ magazine when he moved to New Brunswick in 2014. Since his arrival, he has taken the country by storm. He has sold out shows across the country, made appearances on CBC's The Debaters, movies, Television shows, festivals, award shows and stand up specials...he's done it all. In March 2020, James was in the middle of a global tour when the pandemic forced him off the road. He has since become one of the most in-demand virtual comedians on the circuit, performing virtually for companies around the world and he is joining us on Thursday, May 19, 2022!

**ROSE-MARIE CHAREST****Psychologist**

Rose-Marie Charest is a psychologist, author and speaker. She was president of the Ordre des psychologues from 1998 to 2015, a position she left to concentrate on her career as a communicator. In addition to having published many books, she is well-known for regularly taking part in radio and television shows. When she speaks at conferences, she uses her knowledge in psychology and shares the expertise she gained throughout her career which included clinical and management positions, public and policy communications as well as organization governance.

GAMIFICATION

Gamification Codes will be sprinkled throughout the event. The more you network with vendors, the better your chance to win a prize! Add your collected codes to the leaderboard for your chance to be at the top of the list. Winners will be announced at the end of the conference. Keep your peepers peeled for codes!

TOP PRIZE: iPad 9th generation (*\$450 value*)

2ND PRIZE: AirPods 2nd generation (*\$175 value*)

3RD PRIZE: Amazon Gift Card (*\$75 value*)



LAURA TAMBLYN WATTS
President & CEO, CanAge

Laura Tamblyn Watts is the Founder and CEO of CanAge, Canada’s national seniors’ advocacy organization. Laura is a passionate advocate on a variety of urgent issues affecting older Canadians, including long-term care and home care, financial security, elder abuse, health care, ageism and inclusion of marginalized communities.

Laura previously served as Chief Public Policy Officer at the Canadian Association of Retired Persons before establishing CanAge at the onset of the Covid 19 pandemic. Since then, CanAge has emerged as a go-to media commentator and trusted voice for Canadian seniors, underscored by Laura’s more than 20 years’ experience defending the rights and dignity of older people as a lawyer and thought-leader.

She is a member of the CSA National Long-Term Care Standards Advisory and Technical committees, and an expert in long-term care and residents’ rights.

After being called to the bar in 1999, Laura gained extensive legal experience in matters surrounding aging. She currently teaches the Law and Aging course at the Factor Inwentash Faculty of Social Work at the University of Toronto, where she is also a Fellow of the Institute for Life Course and Aging. Having served as past chair, Laura is currently an executive member of the Canadian Bar Association’s National Elder Law section and a board member of the National Initiative for the Care of the Elderly (NICE network), PACE Independent Living, and Elder Abuse Prevention Ontario.

Laura has written numerous papers and contributed extensively to research on aging issues, and is a frequent and highly sought-after media commentator. Her upcoming book, *The 3 am Guide to Your Aging Parents*, will be released in 2022.



VANESSA HACHÉ BREAU
Strategy Expert

Vanessa was owner and senior consultant of VH Consultants for 12 years. She was responsible for offering strategic planning consultation services, professional development workshops and conferences. She accepted a job as General Manager of the Village de St-Isidore in August 2020. In the past few years, Vanessa published two books: a guide to help develop successful strategies and a book on the different generations at work.

Vanessa is very involved in her community and she served on many boards of directors including the Greater Tracadie-Sheila Chamber of Commerce’s Board of Directors and the Sainte-Anne University’s Board of Governors. She has a Bachelor of Business Administration, cooperative program, from the Sainte-Anne University and she also received the following awards: 2019 Young Entrepreneur of the Year from the CBDC Péninsule acadienne Inc., Étoile Filante award from the Sainte-Anne University and Canadian Senate 150th Anniversary Medal.

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THURSDAY, MAY 19TH 2022 – VIRTUAL CONFERENCE

TIME	ACTIVITY
8:30 am	The Virtual Conference is live. The presentations will be available in the language of your choice.
9 am – 10 am	Laura Tamblyn Watts, President & CEO, CanAge The Future of Long-Term Care
10 am – 10:30 am	Networking with Exhibitors
10:30 am – 11:30 am	Rose-Marie Charest, Psychologist Taking care of yourself to better evolve as a manager
11:30 am – 12:30 pm	Networking with Exhibitors
12:30 pm– 1:30 pm	Vanessa Haché Breau, Strategy Expert Do you really know the Generation Y workers? Who are they? How can they be reached and, above all, how can we get them to join our organization?
1:30 pm – 2 pm	Networking with Exhibitors
2 pm – 2:30 pm	Live Speaker Panel <i>Simultaneous translation available.</i>
2:30 pm – 3:30 pm	LIVE - James Mullinger, Comedian Embrace Where You Live
3:30 pm	Closing Remarks Gamification winners to be announced!

SPONSORS AND EXHIBITORS

Many vendors are thrilled to meet you during the Virtual Conference! You will be able to visit their virtual booth in the Exhibit Hall. Feel free to have a chat with the representatives, and don't forget to be on the lookout for codes!

Here's another one: **HELLOBONJOUR**

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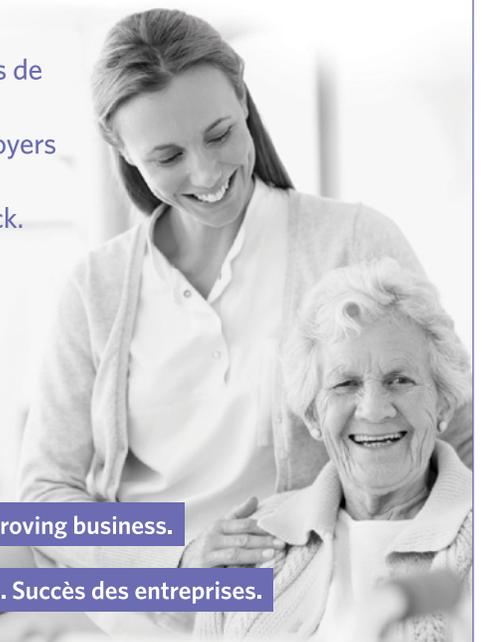
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